

**ARTICLE 53.0
SIGN REGULATIONS**

SECTION 53.01-GENERAL SIGN REGULATIONS

No sign shall be erected at any location where, by reason of the position, size, shape, color, movement or illumination, it may interfere with, obstruct the view of, be confused with any authorized traffic sign, signal, or device so as to interfere with, mislead, or confuse traffic. Consideration of traffic visibility and injurious effect on adjacent properties is essential. All signs shall be designed, constructed, and maintained so as to be appropriate in appearance with the existing or intended character of their vicinity so as not to change the essential character of such area.

SECTION 53.02-PERMITTED SIGNS IN RECREATION-CONSERVATION AND AGRICULTURAL DISTRICTS

Signs in Recreation-Conservation and Agricultural Districts may be illuminated by non-flashing internal light or reflected light. Any light used to illuminate such signs shall be so arranged as to reflect light away from adjoining premises and streets. The following signs are permitted:

- A. One sign advertising the sale or lease of the lot or building, not exceeding six (6) square feet in area on any one lot, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic.
- B. One sign announcing a home occupation or professional service not to exceed six (6) square feet in area on any one lot, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic.
- C. One incidental sign advertising the type of farm products grown on the farmstead premises is permitted. Such sign shall not exceed twelve (12) square feet in area, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic.
- D. One sign identifying a park, school building, other authorized use, or a lawful nonconforming use not to exceed eighteen (18) square feet, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic.

SECTION 53.03-PERMITTED SIGNS IN RESIDENTIAL DISTRICTS

One sign in Single-Family Rural Non-Farm Residential, Single-Family Suburban Residential, Low Density Multiple-Family Residential, and Mobile Home Park Residential Districts may be illuminated by non-flashing internal light or reflected light. Any light used to illuminate such signs shall be so arranged as to reflect light away from adjoining premises and street. The following signs are permitted:

- A. One sign advertising the sale or lease of the lot or building not exceeding six (6) square feet in area on any one lot, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic.
- B. One sign announcing a home occupation, boarding home, tourist home, or professional service, not to exceed three (3) square feet in area and it shall be attached flat against the front wall of the building.
- C. One sign advertising a recorded subdivision or development not to exceed eighteen (18) square feet in area, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic. Such sign shall be removed within one year after the sale of ninety (90) percent of all lots or units within said subdivision or development.
- D. One sign identifying a multiple-family building, subdivision, or development, not having commercial connotations, not to exceed eighteen (18) square feet in area, and shall be located off the public right-of-way, and furthermore as not to interfere with the full view of traffic.