

MARCH, 2014



ANN ARBOR AREA
BOARD OF REALTORS®

MONTHLY | FEATURE

RPR MONTH

MARCH IS REALTORS PROPERTY RESOURCE MONTH

In this issue, you will find the latest updates and features available to you through Realtors Property Resource.



WHAT IS REALTORS PROPERTY RESOURCE?

An Introduction to the RPR Service

RPR is the National Association of REALTORS® online service that provides easy access to detailed property and market information. With RPR you can search over 160 million properties in the U.S. and view useful datasets and maps, including school attendance zones, FEMA flood maps, demographic information, thematic maps, heat maps and more.



[Learn more about RPR.](#)

Create Your RPR Account

On your first visit to [RPR](#), you'll need to sign up for your account. Enter your last name and NRDS ID number then click "sign up." RPR will verify your name and ID and you will then go through a four-step wizard, including creating your password.

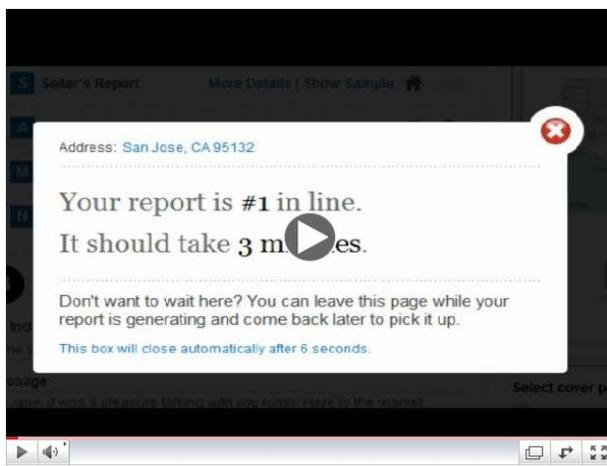
[Learn more about creating an account.](#)

UTILIZING RPR DATA AND ANALYTICS

How to Start Creating Reports

Creating a data report is just one way RPR's data and analytics work for the benefit of you and your clients. In just a few steps, you can customize reports with demographics and maps to fit your needs. Watch [this brief video](#) to learn how to get started.

[Learn more about creating reports.](#)



HOT TIP

Find the Right RPR Webinars for You

RPR offers a variety of [webinars](#) on a regular basis that are tailored to your specific needs. Whether you're an agent or a broker, an advanced user or a beginner, RPR has a webinar for you!

[Browse this month's webinars.](#)

MARKET STATISTICS REPORTS

Track Market Activity in Minutes



See how the market is doing or keep clients updated with current market statistics by taking advantage of RPR's ability to track market activity. Learn how by watching an easy-to-follow [tutorial video](#).

[Watch the tutorial video.](#)

RPR HELP DESK

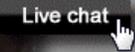
Assistance Whenever You Need It

Day or night, [RPR's Help Desk](#) offers a number of ways to assist you. You can call RPR's hotline 24/7 at 1-877-977-7576 or live chat with an RPR representative by scrolling to the bottom of the [RPR homepage](#). You can also browse a multitude of online help resources, including their library of help [articles](#) and [videos](#). Searching for help in [RPR's Learning Center](#) is also a breeze--resources are organized by "lesson plans" tailored to the specific needs of agents, brokers, appraisers and more.

[Visit the RPR Help Desk.](#)

Need a little help? Call us or click on the Live Chat button.

877-977-7576
24 hours a day, seven days a week

Live chat 



Ann Arbor Area Board of
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